



KENOSHA NEWS

Newspaper in Education



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(262) 656-6215 • fax (262) 657-8366
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September 2009

Dear Teacher,

We hope you had a great summer...Welcome Back. We know the community and children need your talents.

We have more great additions to the Kenosha News NIE program. Most have been added to our website to make it easier for you to accent your curriculum.

The Kenosha News NIE website address is www.kenoshanews.com/nie and the initial password is **knnie.** Please take a minute to register with your own email address and set your own personal password. This will allow you to visit as many times as you would like using only your own email address and the password you created. **The information sign-up is for internal use only and will not be shared with anyone.**

We have placed valuable links to other sites that we think will be a great resource for you. These sites are for NIE and prepared and updated under educational standards. Most of the links we have added are updated daily and weekly. Please continue to visit throughout the year to view the value of these sites. I am interested in hearing your opinion about the NIE program and the direction we are progressing.

If you are familiar with the Newspaper in Education program, you know what a great resource the newspaper can be. If not, we urge you to give NIE a try. Check out the web site as we are trying to make this a very valuable site for you. NIE is designed to help you teach the curriculum you are already teaching – and the educational standards you are required to meet – by using the newspaper as a teaching tool. All our great teacher guides are available on our web site at www.kenoshanews.com/nie, have been created by educators and can help you find creative ways to use the newspaper in your classroom.

Placing an order for classroom newspapers is easy. Simply complete and return the attached order form. We have also created a PDF version of this order form available on our website www.kenoshanews.com/nie. We guarantee a sponsor for the first \$100 worth of newspapers you order. You may be invoiced for anything over \$100.

In addition to the sponsored newspapers and the great curriculum guides, this year's NIE program includes a number of additional features, highlighted throughout this brochure.

Pigskin Geography and Pigskin Jr. – ON WEBSITE

Pigskin Geography is for grade 5 and up. It uses the Monday newspaper to teach geography, history, research skills and more by following the travels of NFL teams as they cross the United States to their destination cities. Pigskin includes all the curriculum materials you'll need. Pigskin runs for the entire length of the NFL regular season. The playoff curriculum uses the Sunday newspaper. Pigskin Jr. is the same great program suitable for grades 2-4, special education and ESL students. Please order your newspaper on page 3.

Kid Scoop

– ON WEBSITE

Tuesday's Kenosha News Kid Scoop feature is filled with educational puzzles, games and fun for young readers as well as old. Kid Scoop is designed to make reading the newspaper fun, engaging and educational. Listed directly below each activity is the national educational standard it covers. Kid Scoop teacher resources are on our website. The teacher guide link can be accessed at www.kenoshanews.com/nie.

Parade Classroom

– ON WEBSITE

Parade Classroom, from the creator of Sunday's Parade Magazine, covers current events and topics every week. The link can be accessed at www.kenoshanews.com/nie.

Serial Stories

– ON WEBSITE

You'll find Serial Stories every Wednesday in the Kenosha News local section.

- **Menace on Horse Creek Trail**—This mystery story is as nearly perfect as an NIE serial can be. It's an entertaining read and it teaches a great deal of history. It's about a wagon train headed West and a newspaper article is a big part of the mystery.
This 15-chapter series by Elizabeth McDavid Jones begins September 23, 2009 through December 30, 2009 every Wednesday in the Kenosha News.

- **Class Pets: Survival School**—Imagine seeing school from a mouse hole inside a classroom wall. You can when you come on along on the adventures of the mice that live inside the walls of a school. In this rodent romp, these precocious mice find themselves in precarious situations involving rats, cats, kids and the scary school janitor!
This 18-chapter series by Frank Asch begins January 6, 2010 through May 5, 2010 every Wednesday in the Kenosha News.

- **All in Good Time**—Eddie is a young boy who is not interested in learning history. That is until his teacher gives him a magical subway token that enables Eddie to time travel back to the 1930s where he learns that history is not just dull dates on a page, but rather, the people and events that color our lives. The illustrations are beautiful paintings that bring the characters and settings into vivid focus.
This 9-chapter series by Jane Kendall begins June 23, 2010 through August 18, 2010 every Wednesday in the Kenosha News.

If you have any questions or comments about the Kenosha News Newspaper in Education program, drop us a line at nie@kenoshanews.com or give me a call.

Bob Kaufman

NIE Coordinator | 262.656.6215

Try the Online Edition of the Kenosha News NIE

The Online Edition of the Kenosha News is an exact replica of the print edition, sans advertising inserts and Friday's *Get Out!* entertainment section.

While we will still guarantee a sponsor for the first \$100 worth of papers you order, currently, the *NIE Online Edition* is being offered only as a Monday-Friday subscription which must be ordered in full week increments. In addition, The *NIE Online Edition* must be licensed on a per-student basis; you must order one copy for each student in your class. Finally, in order to quickly and effectively communicate login and password information, you must provide your e-mail address to set up electronic access.

To order the Online Edition, please choose the days you would like access (in full week increments) and complete the NIE Online Edition section on the facing page. If you have any questions, please contact the Kenosha News Newspaper in Education Department at 262-656-6215.

Want to take the Online Edition for a test drive? Log on to www.kenoshanews.com, click **ePaper Login** and enter the following: e-mail address: nie@kenoshanews.com, Password: teachme. The Online Edition test drive will be available through Oct. 15.



Weekly Schedule

Every Monday	Pigskin Geography until Superbowl
Every Tuesday	Kids Scoop Feature
Every Wednesday	Serial stories chapter

Curriculum Guides

The Kenosha News NIE website address is www.kenoshanews.com/nie and the initial password is **knnie**. Please take a minute to register with your own email address and set your own personal password. This will allow you to visit as many times as you would like using only your own email address and the password you created. **The information sign-up is for internal use only and will not be shared with anyone.**

By the Numbers:

(middle) by NAA/Hot Topics 48 pages
Practical classroom math applications that use the newspaper

Civil Rights: The Dream Lives On

(elementary & middle) by Hot Topics
Dr. Martin Luther King, Jr. dreamed of a world where all people had equal rights. Have we achieved that goal? Students are challenged to learn the history of the civil rights movement and think about the future of equal rights for all.

Drug Awareness:

(middle, high) by Hollister Kids 16 pages
"Just Say No" is not enough. "Just Don't Do It" doesn't do it. But what IS the answer to questions teens and pre-teens face about drugs...Information!

Electing a President

(elementary & middle) by Hot Topics
This section tells the whole story – from the primaries to conventions to the issues, everything that leads up to pulling the final levers in the booth.

Fitting In:

by Hollister Kids 2001 16 pages
Examines issues of friendship, dating, peer pressure, grades, sports, drugs, violence, fashions and more; with the practical advice for coping and use-the-newspaper activities

Five Steps to Fantastic Fitness

(elementary & middle) by Hot Topics 16 pages
Everyone knows it's important to be healthy, but you may be surprised to hear that fitness is also fun.

Holiday Cruise

(middle) by Hot Topics
Sail along as we learn about the wonderful and festive holidays from many cultures. From holidays celebrating the harvest to holidays of miracles, light and holy words, we'll look at the ways in which we are all alike and different.

Learning with Online Newspapers:

by Hot Topics 2003 16 pages
Provides basic skills activities for language arts and math using the Online Edition of the Kenosha News

Math Carnival:

by Hollister Kids 2004 16 page
Explores key math concepts by taking students on a trip through a carnival

Middle East:

(middle, high) by Hollister Kids 2006 20 pages
Soak up the culture. Explore the events. Understand the issues. Learn today for the decisions that will need to be made tomorrow.

Mom's & much more:

(middle, high) by Hollister Kids 2001 16 pages
What does a Mom do? Being a mom is like having a lot of different jobs.

No Child Left Behind:

by Hot Topics 16 pages
Loaded with learning activities to teach basic skills in language arts and math

Read, Write, Relate... Communicate

(elementary & middle) by Hot Topics
When you can read and write well, you can articulate and communicate clearly. The exercises in this section use the newspaper to help hone these valuable skills.

Study Skills:

by Hollister Kids 16 pages
Includes sections on study styles, study settings, listening, time management and test taking

Super Skills Activity Guide:

by Hollister Kids 2006 92 pages
90 standards-based newspaper activities designed to build skills in math, science, social studies and language arts.

The Essential Question:

(middle, high) by NIEI 48 pages
A guide to critical thinking and comprehension

The Newspaper- A Daily Miracle:

by NAA 20 pages
A hands-on student supplement on journalism and the newspaper business

Ultimate Sunday Activity Guide 4:

Uses the Sunday newspaper at school and helps students learn to incorporate it into their reading and learning activities at home.

Web 2.0 Comes to NIE Interactive website content makes it easy for you to integrate technology into your classrooms while also providing some terrific activities that enable students to interact with the news. The features are updated daily and weekly, bringing you back repeatedly. All activities direct readers into the newspaper, either in print, e-edition or even on our newspaper's website.

There are 11 web links of learning activities that can be assigned to students to do as a group or independently. They're great for use in class or as homework.

Ultimate E-edition Curriculum Guides

Our six Ultimate Curriculum Guides offer lots of options - activity sheets and lesson plans galore for your e-edition. Every lesson drives students into your newspaper. Our Content Area guides in Language Arts, Math & Science, and Social Studies each include 50+ reproducible activity sheets. The 72-page Thematic Unit Guides, Character Education, Celebrate Diversity and Health & Science, offer a variety of lesson plans with more than 100 activities and 30 activity sheets in each guide. Workshop NIE Style has everything there is to know about using the newspaper. This 70-page guide offers more than 300 activities and a bonus of ten activity sheets.

Kenosha News Newspapers in Education Order Form

Please circle on the calendar below, the dates you wish to have newspapers delivered to your classroom. If you are ordering the electronic edition, you must order full Monday - Friday weeks.

- 11¢ per daily newspaper, 45¢ per Sunday newspaper delivered to your school*
- **Minimum order is five papers per day. Please complete each section.**
- Shaded dates indicate Kenosha Unified School District holidays

September 2009						
S	M	T	W	Th	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

October 2009						
S	M	T	W	Th	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

November 2009						
S	M	T	W	Th	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

December 2009						
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		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

January 2010						
S	M	T	W	Th	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

February 2010						
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14	15	16	17	18	19	20
21	22	23	24	25	26	27
28						

March 2010						
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21	22	23	24	25	26	27
28	29	30	31			

April 2010						
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4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

May 2010						
S	M	T	W	Th	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

June 2010						
S	M	T	W	Th	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

July 2010						
S	M	T	W	Th	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

August 2010						
S	M	T	W	Th	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

KENOSHA NEWS.com

NEW!

Online Edition (Choose this option for access to the online edition of the Kenosha News)

Total number of weeks circled at left _____
 Total number of students in your class x _____
Number of weeks multiplied by number of students = _____
 .01¢ per copy x .01 _____
Total cost of Online Edition = _____ *

Daily Papers (Monday - Saturday) MINIMUM OF 5 COPIES PER DAY

Total number of daily delivery dates circled at left _____
 Number of papers to be delivered on each of those dates x _____
Total number of daily papers ordered = _____
 11¢ per paper x .11 _____
Total cost of Daily Papers = _____ *

Sunday Papers MINIMUM OF 5 COPIES PER DAY

Total number of Sunday delivery dates circled at left _____
 Number of papers to be delivered on each of those dates x _____
Total number of Sunday papers ordered = _____
 45¢ per paper x .45 _____
Total cost of Sunday Papers = _____ *

Total

Total cost of Online Edition + Daily Cost + Sunday Cost = _____

(Please circle) Mr. • Mrs. • Ms.

Please print ALL information

Teacher's name: _____

E-mail (required): _____

School: _____

Address: _____

Phone: _____ Grade/Subject: _____

OFFICE USE	Route #: _____	Route activation..... <input type="checkbox"/>
	Sponsor: _____	Route service..... <input type="checkbox"/>
	Route set-up..... <input type="checkbox"/>	Draw Management..... <input type="checkbox"/>

- Please find me a sponsor for the 2009-2010 school year.* Pigskin Geography (grades 5-12) on website.
- I don't need a sponsor (P.O. #: _____) Pigskin Geography Jr. (grades 2-4 and Special Education) on website.

Updated Web-content at www.kenoshanews.com/nie

- **Web 2.0 Comes to NIE** (11 web-links of learning activities)
- **Ultimate E-Edition six Curriculum Guides** (activity sheets and lesson plans galore)
- **Newspaper in Education Institute Link**
- **Kid Scoop Teacher Resources**
- **Curriculum Guides (18)**
- **Parade Magazine link**
- **Pig Skin Geography Program** (much curriculum following football teams)

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* We will guarantee a sponsor to cover the first \$100 worth of newspapers delivered to your classroom. Copies ordered in excess of the first \$100 will be billed to you at 11¢ per daily copy and 45¢ per Sunday copy.

NIE COORDINATOR



NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES



BUSINESS REPLY MAIL
FIRST CLASS MAIL PERMIT NO. 32, KENOSHA, WISCONSIN

POSTAGE WILL BE PAID BY ADDRESSEE

KENOSHA NEWS
5800 7th Ave.
P.O. Box 190
KENOSHA WI 53141-9976

