

KENOSHA NEWS 2010

Revised 1/10

Transient Classified Advertising Rates

Phone: 262-657-1600 Toll Free: 800-292-2700

Fax: 262-656-1820 Adsend: WIKEN

E-Mail: classad@kenoshanews.com

Website: kenoshanews.com

Internet: Jobs.kenoshanews.com
Cars.kenoshanews.com
Homes.kenoshanews.com
TheBridesClub.com



CELEBRATIONS - PRINT AD

\$1.25 per line per day • \$15 per inch for display
Birthdays appear online in the KN Weekday Report
*All ads appear on-line at Kenoshanews.com for an additional fee.
Fees vary due to classification type. Three line minimum.

Memorials

Per line.....\$1.50

Legal

First Insertion.....\$1.13
Subsequent Insertion.....\$.89

Proclamations

ROP display.....\$160

Weddings/Engagements

Submit online at <http://thebridesclub.com>

Blind Box: Pick Up \$10.00 or Mail \$30.00

OBITUARIES

- 1 to 30 lines of text.....\$55.00
 - 31 to 50 lines of text.....\$85.00
 - 51-100 lines of text.....**additional \$2.00 per line**
 - 101+ lines of text.....**additional \$3 per line**
- Deadline 4 p.m. the day before publishing.

DEADLINES

DISPLAY AND LEGAL NOTICES

RUN DAY

COPY DUE BY

Monday.....	Thursday, 5 p.m.
Tuesday.....	Friday, noon
Wednesday.....	Friday, 5 p.m.
Thursday.....	Monday, 5 p.m.
Friday.....	Tuesday, 5 p.m.
Saturday.....	Wednesday, Noon
Sunday.....	Wednesday, 5 p.m.
Classified Tri-County.....	Wednesday, 3 p.m.

IN-COLUMN/LINER AD DEADLINE

RUN DAY

COPY DUE BY

Monday.....	Saturday, Noon
Tuesday - Friday.....	5 p.m. the day prior
Saturday.....	Friday, 3 p.m.
Sunday.....	Friday, 4 p.m.

*Holidays will have earlier deadlines (call to check)

COLUMN WIDTHS

Full page 6 col. x 20.25"

Columns	Inches	Picas/pts.
1.....	1.729"	10p4
2.....	3.558"	21p4
3.....	5.388"	32p3
4.....	7.217"	43p3
5.....	9.046"	54p3
6.....	10.875"	65p3

COMMERCIAL/BUSINESS PRINT RATES

In-Column

\$1.80 per line per day – add 5% for Sunday run

Web runs \$1 per day

Display Print Ad

Commercial/Business \$24.93 per inch

*All ads appear on-line at Kenoshanews.com for an additional fee. Fees vary due to classification type. Three line minimum.

RECRUITMENT PRINT ADS

Call our recruitment specialist for great package deals!
"We work for you, whatever your needs."

Irene Lucchetta – ilucchetta@kenoshanews.com
262-656-6252

In-Column Ad – \$2.18 per line per day – add 5% for Sunday run

Ask about our **NEW** online Video Package

Display/Print Ad \$26.25 per inch

\$1 per tear sheet request.

*All ads appear on Jobs.kenoshanews.com for an additional fee.

Pick Up Print Options

Tri County weekly papers: Kenosha Bulletin, Lake Geneva Regional News, Zion/Winthrop Harbor Bargainer, Waukegan/Gurnee Bargainer, Zion Benton News
\$1.87 per line

\$2.42 per line (Recruitment)

\$14.22 per inch (Display)

\$15.67 per inch (Recruitment Display)

All adds appear on Zion_BentonNews.com for an additional \$1 per week. Three line minimum.

PRIVATE PARTY - PRINT AD

(Private Parties are defined as individuals with no more than 5 items to sell in a 12 mo. period)

1 day.....\$1.32 per line

4 consecutive days.....\$1.17 per line

10 consecutive days.....75¢ per line

Display ads.....\$15.00 per inch

Add 5% for a Sunday run. *All ads appear on-line at Kenoshanews.com for an additional fee. Fees vary due to classification type. Three line minimum.